



Tire Dealers
Association of Canada



NIAGARA 2014

Saturday Workshop Agenda - Training Camp

Scotiabank Convention Centre
Saturday September 20, 2014

Niagara Falls, Ontario

Ballroom B

9:00 am - 10:00 am



Robert Monster
Senior Vehicle Standards Engineer
Ministry of Transportation, Ontario

Industry Trends

Rules of the Game & Infractions

Introduction by Federated Insurance gives a real look at how wheel-off claims affect you and how to avoid them. Robert Monster will give his assessment of wheel separations and torque procedures. Hear about experiments with torque vs clamping load with various old and new fasteners. You will also get a review of tire inspection standards.

10:00 am - 11:00 am



Usman Valiante
Senior Policy Analyst
Corporate Policy Group LLP



Bob Ferguson
Program Manager
Canadian Association of Recycling Agencies (CATRA)

Scrap Tire Overview

Life after the Majors

What happens to those discarded tires after they have ended their first career? Canada has various programs; all with high degrees of success. Find out more about how your program compares and get insight on the future. This session will include a discussion of the national view of tire recycling in all 10 provinces and Yukon Territory. Included will be "game stats" to show how each "recycling team" has a winning record. Some of the rules (aka legislation) may be changing, particularly in Ontario with a new government reviving Bill 91. We will also be hearing about some exciting progress and new areas of development by the various CATRA Members.

11:00 am - 12:00 am



Dennis DesRosiers
Founder & President
DesRosiers Automotive Consultants, Inc.

Industry Outlook

Scouting Report

Since starting his consulting company in 1985, Dennis has become literally the "go-to-guy" for interpretive insights into the Canadian and US automotive industry and is considered by the automotive industry as one of North America's leading analysts. His thinking is sought not only by automotive executives throughout the supply chain but also by government policy makers and the media. Dennis is a repeat offender in addressing the tire association conference. Back by popular demand, Dennis will give some insight on the future of the tire industry in Canada.

Bob Bignell
Executive Director

Richard Bender
Co-Chairman



Tire Dealers Association of Canada

phone: 888-207-9059

fax: 519-489-2805

bbignell@otda.com

www.otda.com