

You're invited to a 1-day

Cash Profits Boot Camp

In One Day You Will Learn How You Can

- Maximize gross profit
- Increase parts margins
- Retain existing customer base and attract new customers
- Get top dollar for your business
- Enjoy more free time
- Avoid car count decline
- Thrive in the 21st century

Much More Than A Seminar!

- Learn about current industry trends and conditions
- Familiarize yourself with working profit models for shops
- Identify exit and succession strategies
- Learn how to cover losses while minimizing impact
- Maximize cash and parts profits
- Understand the importance of labor analysis and production efficiency
- Establish technician and service manager compensation plans
- Identify recruitment and motivation strategies
- Increase average repair order value
- Learn tips and ideas for sales management
- Deliver on scheduled maintenance strategies
- Analyze shop operations for maximum efficiency
- Build a "road Map" for your shop

Workshop includes:

- Course book
- Meals
- Shop analysis with ATI consultant
- Road Map for your shop's success



**Mississauga
Monday
March 16
9am-5pm**

**Hoffman Facility
Only \$99 per student**



For Registration call 888-207-9059, email bbignell@otda.com, or fax back to 866-375-6832

Contact: _____ **Email:** _____

Company: _____ **Phone:** _____ **Fax:** _____

Street: _____ **City:** _____

Province: _____ **Postal Code:** _____